

About this Cookie Policy

At David Brown Santasalo, we're working hard to serve our customers a little better every day. Looking after the personal data you share with us is a hugely important part of this. We want you to be confident that your data is safe and secure with us and understand how we use it to offer you a better and more personalised experience.

This Cookie policy explains what cookies are and how we use them. You should read this policy so you can understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on how we use, store and keep your personal data secure, see our Privacy Statement.

1. What is a Cookie?

Cookies are little text files which are stored on the browser or hard drive of your computer or mobile device when you visit a webpage or application. Cookies work to make your experience browsing our site as smooth as possible and they remember your preferences, so you don't have to insert your details again and again.

There are different types of cookies. Some cookies come directly from our website and others come from third parties which place cookies on our site.

Cookies can be stored for varying lengths of time on your browser or device. Session cookies are deleted from your computer or device when you close your web-browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date.

2. Why do we use cookies?

Our website uses cookies to distinguish you from other users of our website. We use cookies to help us provide you with the best experience when you visit our site and they also allow us to improve our site. Using the knowledge of your previous visits to our website, we can enhance subsequent visits by tailoring our content to match your requirements. When you visit our website we automatically collect certain information about the device you use to do so ("your device"), including information about your web browser, IP address, time zone and some of the cookies that are installed on your device. Additionally, as you browse the website we collect information about the individual webpages or products that you view, what websites or search terms referred you to the website and information about how you interact with the website. We refer to this automatically collected information as Device Information.

3. How we collect Information using Cookies

We collect Device Information using the following technologies:

"Cookies" are small data files that are commonly stored on your device when you browse and use websites and online services and often include an anonymous unique identifier. They are widely used

to make websites work, or to work more efficiently, as well as to provide reporting information and assist with service or advertising personalisation.

“Log files” track actions occurring on the website and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

“Web beacons”, “tags” and “pixels” are electronic files on the website used to record information about how you use the website.

Here is a list about the main types of cookies we use and what we use them for. When we mention “cookies” we also mean web beacons, pixels and other technologies that collect information in a similar way to cookies and when we mention “websites” we also mean mobile applications and emails.

4. What cookies are used?

We use the following cookies:

Strictly Necessary cookies: These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website. They also include cookies to authenticate and identify our customers when they use our website and applications so we can provide our service to them. As these cookies are strictly necessary, we are not required to ask your consent to use them.

Performance and Functionality cookies: These cookies provide us with statistical information about the performance of our website. These cookies also allow the website to remember choices you make and see how visitors move around our website when they are using it. We use Google Analytics cookies to help us do this. You may opt out of receiving these at any time.

Targeting cookies: These cookies record your visit to our website, the pages you have visited and the links you have followed. We may use this information to make our website more relevant to your interests. Many of the advertising cookies associated with our service belong to our service providers such as Google or may be specific to an advertising campaign we are running. This information typically may be used by us (or such other companies involved in the campaigns) to analyse and track data, determine the popularity of certain content and better understand your usage. You may opt out of receiving these at any time.

Third Party cookies: If you click on a hyperlink from our website to any third-party websites (for example, if you 'share' content from our website with friends or colleagues through social networks), you may be sent cookies from these third-party websites. Third-party websites will have their own privacy and cookie policies which we cannot control. Please check the third-party websites for more information about their cookies and how to manage them.

You can find more information about the individual cookies we use in the table below:

Name	Cookie Type	Purpose
ARRAfinity	Strictly Necessary	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.
OptanonConsent	Strictly Necessary	To remember your cookie consent preferences.
OptanonAlertBoxClosed	Strictly Necessary	To remember your cookie consent preferences.
HotJar _hjid _hjIncludedInSample	Performance & Functionality	Hotjar is a technology service that helps us better understand our users' experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback
_ga	Performance - <i>Google Analytics</i>	To collect information about how you use our website.
_gat	Performance - <i>Google Analytics</i>	This is used to limit the collection of analytics data on high traffic sites.
_gid	Performance - <i>Google Analytics</i>	This helps us to determine how many people visit our website by tracking if you've visited us before.
1P_JAR ANID CONSENT NID rc::c	Targeting - <i>Google</i>	These cookies are set by Google. Google tracks users extensively across many millions of websites to profile interest and sell advertising space.

5. How to Manage Cookies

You can manage your cookie preferences by selecting the 'Cookie Settings' link under 'Legal Info' at the bottom of each page of our website. Our 'Cookie Settings' link will allow you to accept or reject certain cookies by clicking the slider from on to off.

You may also block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

6. Contact

Questions, comments and requests regarding this privacy statement or how to adjust your cookie settings are welcomed and should be addressed to compliance@dbsantasalo.com.

7. Changes

We may update this policy from time to time. If we make significant changes, we will let you know but please regularly check this policy to ensure you are aware of the most updated version.

This policy was last reviewed on 7 December 2020